

**Virginia Library Association
General Session – Annual Business Meeting
Friday, October 28, 2016
Omni Homestead
Warm Springs, VA**

Call to Order

President Martha Hutzel called the meeting to order at 3:06 p.m. and welcomed everyone.

Secretary's Report

Secretary Cindy S. Church emailed the minutes of the annual business meeting held October 23, 2015 to all VLA members prior to this meeting. After a motion and second that the minutes be approved, the motion carried by voice vote.

Second Vice President's Report

Teresa Doherty reported on the changes made to the VLA Manual. There are plans to move the Manual to a Google documents platform.

Past President's Report (Elections)

Suzy Szasz Palmer reported on the activities of the VLA Nominating Committee. She thanked the members of the committee for their service. She announced the slate of officers elected during the previous election:

Todd Elliott (Portsmouth Public Library), President-Elect

Jennifer Resor-Whicker (Radford University), Secretary

Samantha Thomasson (Central Rappahannock Regional Library), ALA Councilor

Treasurer's Report

Treasurer Shaunna Hunter reported that VLA is in very good shape financially. The budget report is divided into expenses, income and endowment fund.

The first thing she pointed out under Expenses is the Conference line. VLA has exceeded its budgeted conference revenue by almost \$30,000 (\$29,399). This increase in revenue is due in large part to registration rates for the conference returning to "standard" rates after a special \$110 early bird rate in 2015 in honor of VLA's 110th Anniversary. This year the full conference rate for VLA Members was \$150 early bird, \$175 advance registration, and \$200 for registration after October 12. The Association has also had an amazing response from our vendors this year.

Jobline continues to exceed expectations. This year \$12,000 was budgeted for Jobline revenue, and as of mid-October the total received is \$19,475. Because of Jobline's previous success, the VLA Executive Committee made the decision to increase the cost for an advertisement from \$75 to \$100 starting in January 2016. Jobline remains one of the best values in the country for job postings. Membership dues were greater this year (\$54,425), and in 2017 the Memberclicks website will be upgraded, allowing for even more interaction with the membership, and lines of communication we haven't had before, so we are hopeful memberships will continue to increase next year.

To celebrate 25 years of providing scholarships, this year VLA absorbed the cost for one additional scholarship from our Professional Development Endowment. VLA would like to more consistently offer an additional scholarship, but this will not be possible without more donations to the Professional Development Endowment. Shaunna also recognized the Professional Associates Forum

for their hard work and dedication to raise funds for the Clara Stanley Scholarship, a scholarship they award each year.

The Association's Expenses are right in line with what we would expect at this point in the year. Conference expenses will not come in until after this year's conference ends, so the next few Statements of Activities will reflect those expenses.

The full report can be found here:

<https://vla.memberclicks.net/assets/treasurer%20report%2010.18.2016.pdf>

Passing the Gavel

Martha thanked the outgoing Executive Committee members for their service: Cindy Church, Secretary and Suzy Szasz Palmer, Past President. She presented them with tokens of appreciation, and then passed the presidential gavel to Keith Weimer. Keith shared some highlights about this year's conference and how impressed he was with the sessions. He encouraged attendees to build on this as they are thinking about sessions for next year's conference.

2017 Annual Conference

Keith announced that next year's Conference will be held at The Main (Hilton) from October 11-13, 2017. He introduced Jennifer Resor-Whicker, Chair of the 2017 Conference Committee.

There being no further business, the meeting was adjourned at 3:22 p.m.

Minutes prepared by Cindy S. Church, VLA Secretary